

"GREEN" HOTELS? What Are They?

"Green" hotels are properties whose management is committed to practices and tactics that help PROTECT OUR ENVIRONMENT!

WHO WE ARE: "Green" Hotels Association's goal is to bring together hoteliers interested in saving water, saving energy and reducing solid waste—and protecting the beautiful destinations we all love to visit.

From adding "Drinking water served on request only" to the menu to installing energy management systems, and with every measure in between, "Green" Hotels Association encourages, promotes and supports the "greening" of the lodging industry.

HOW WE HELP: Hotel managers, chief engineers and executive housekeepers rarely have time to search out the many water and energy-saving ideas. So, "Green" Hotels Association has devoted itself to that task. Members receive a comprehensive compilation of suggestions and ideas on how to save water and energy and reduce solid waste.

THE "GREEN" CATALOG: "Green" Hotels Association researched energy and water-saving products, and chose the best of the choices for hotels for our CATALOG OF ENVIRONMENTAL PRODUCTS FOR THE LODGING INDUSTRY. The catalog contains such water-saving devices as the toilet-tank fill diverter, which saves about 3/4 gallon of water per flush, is invisible to the guest, does not affect the flush in any way, and costs less than \$1! Hair and skin-care dispensers save money and offer guests shampoo and soap at the push of a button.

MEMBERSHIP: We urge all hoteliers interested in their environment to take advantage of "GREEN" HOTELS ASSOCIATION MEMBERSHIP NOW. Hotels can join for as little as \$100.

YOU can MAKE A DIFFERENCE! Join TODAY!

Call 713/789-8889, Fax 713/789-9786

Saving YOU Money . . .

- **FREE** to members: A Comprehensive list (130+ pages!) of **CONSERVATION GUIDELINES AND IDEAS - GHA GUARANTEES** you will **SAVE MORE MONEY** than the membership costs by implementing these ideas
- **MONEY-*SAVING*** environmental products and services offered
- **CO-OP BUYING** of ecological products
- **SHARED INFORMATION** regarding money-saving, Earth-saving ideas
- **BI-MONTHLY NEWSLETTER** packed with greening information brings YOU savvy, smart ideas

Making YOU Money . . .

- **PUBLIC RELATIONS BENEFITS** from protecting YOUR environment attracts new guests to YOUR doors
- Active pursuit of all **GUESTROOM, RESTAURANT, MEETING AND CONVENTION BUSINESS** for "green" hotels from all environmentally-active organizations, businesses and individuals
- "GREEN" HOTELS ASSOCIATION **FLAGS** for pole and front desk announce YOUR awareness
- **GUESTS ARE PERSUADED** to come to your property by YOUR strong concern for our environment
- **PRAISE** becomes dollars via return visits from ecologically-aware guests for YOUR awareness
- **REFERRAL** of all members to meeting and convention planners, business travelers, tourists, tour guides, environmental groups and organizations
- **INTERNET listings, ads and media attention** reach out to business and pleasure travelers worldwide at www.greenthotels.com resulting in **thousands of hits a day!** This **FREE** listing alone is worth more than the cost of membership!

MEMBER Levels / Fees:

- PARTNER:** Hotels committed to conserving water and energy and reducing solid waste.
\$1 per guestroom + 100 per year (12 months).
Logo/photo w/web listing \$50/year. Non-US mailing address \$25/year.
- ALL Y:** Vendors offering approved environmental products and services.
Revenues under \$1 million: \$300/year. Revenues over \$1 million: \$400/year.
Logo/photo w/web listing \$50/year. Non-US mailing address \$25/year.
- EDUCATOR:** Students, faculty and public employees interested in "green" programs in the hospitality industry. \$150/year.
Logo/photo w/web listing \$50/year. Non-US mailing address \$25/year.
- ENVIRONMENTALIST:** Individuals, organizations and associations interested in Earth-saving ideas and wishing to support "Green" Hotels Association members. Organizations/Associations: Up to 50 employees: \$300/year. 51+ employees - \$400/year.
Logo/photo w/web listing \$50/year. Non-US mailing address \$25/year.
- TRAVELER:** Individuals, tourists, business travelers, those interested in supporting "green" hotels and travel. \$50/year.



"Green" Hotels Association® Membership Application Form

Property/Name: _____ No. Floors: _____ No. Rooms: _____
 Address: _____
 City, State, Zip: _____
 Phone No.: _____
 Fax No.: _____
 Reservations No.: _____
 Contact/Title: _____
 Internet Address: _____
 e-mail Address: _____ LOGO? Yes / No
 Member Level: _____
 Credit Card Info: _____

Hurry, receive a FREE Desktop 6" x4" Member Flag (\$7.50 value) if joining within 30 days of receipt!

Questions? Call 713/789-8889

Fill out and Mail with Check or credit card info TODAY!