

Here's what people are saying . . .

"Being environmentally responsible really does increase the bottom line and guest satisfaction at knowing they are contributing to helping our planet. Business has increased 15%+ since 1994."

Janet Byrd, Director of Marketing/Environmental Program
at The Colony Hotel, Kennebunkport, Maine

"My favorite benefit of GHA membership is the savings we've achieved in the few months we've been members."

Russell Hong, Sales Manager/Owner, Econo Lodge
Silicon Valley Suites, Santa Clara, California

"The cross-fertilization or sharing of ideas within a specific industry has proven very beneficial in that all activities mentioned blend service, the bottom line and their environmental responsibility into a common goal."

LTC Jim Anderson, NATO School (SHAPE),
NS(S), Oberammergau, Germany

. . . and, here's who's saying it.

From the fabulous Hyatt Regency Boston 498-room property and the multi-award-winning Lake Austin Spa Resort to hotels and bed and breakfasts of every size in between located in all 50 states, Canada, Mexico, the Caribbean, Central and South America, Europe, Asia and around the world. Chains from Adam's Mark to Wyndham are purchasing from "Green" Hotels Association®.

Committed to encouraging, promoting and supporting ecological consciousness in the hospitality industry.

"Green" Hotels
Association®

P. O. Box 420212
Houston, TX 77242-0212

ADDRESS CORRECTION REQUESTED



MEMBER FLAGS

Desktop: 6x4 inches
1...\$8.50, 6...\$8.00 ea, 12+...\$7.50 ea

Pole: 5x3 feet, 1...\$68, 6+...\$64 ea
6x4 feet, 1...\$72, 6+...\$68 ea

"Green" Idea . . .
Weeds growing through cracks in driveways and sidewalks? Spray with straight vinegar. Avoid toxic, expensive weed killers.

FREE!

Receive a FREE
Desktop Member Flag if
Desktop Member joins within 30 days.
(6x4 inches, \$8.50 value)



MEMBERSHIP

Saving YOU Money . . .

. . . bringing together hoteliers interested in saving energy and water, reducing solid waste and protecting the beautiful destinations we all love to visit.

Making YOU Money . . .

. . . bringing together hoteliers who want to attract environmentally-aware guests to increase occupancy.

Committed to encouraging, promoting and supporting ecological consciousness in the hospitality industry.

“GREEN” HOTELS? What Are They?

“Green” hotels are properties whose management is committed to practices and tactics that help PROTECT OUR ENVIRONMENT!

WHO WE ARE: “Green” Hotels Association’s® goal is to bring together hoteliers interested in saving water, saving energy and reducing solid waste—and protecting the beautiful destinations we all love to visit.

From adding “Drinking water served on request only” to the menu to installing energy management systems, and with every measure in between, “Green” Hotels Association® encourages, promotes and supports the “greening” of the lodging industry.

HOW WE HELP: Hotel managers, chief engineers and executive housekeepers rarely have time to search out the many water and energy-saving ideas. So, “Green” Hotels Association® has devoted itself to that task. Members receive a comprehensive compilation of suggestions and ideas on how to save water and energy and reduce solid waste.

THE “GREEN” CATALOG: “Green” Hotels Association® researched energy and water-saving products, and chose the best of the choices for hotels for our **CATALOG OF ENVIRONMENTAL PRODUCTS FOR THE LODGING INDUSTRY**. The catalog contains such water-saving devices as the toilet-tank fill diverter, which saves about 3/4 gallon of water per flush, is invisible to the guest, does not affect the flush in any way and costs less than \$2! Hair and skin-care dispensers save money and offer guests shampoo and soap at the push of a button.

MEMBERSHIP: We urge all hoteliers interested in SAVING MONEY and protecting our environment to take advantage of “GREEN” HOTELS ASSOCIATION® MEMBERSHIP NOW. Hotels can join for as little as \$1 per guestroom + \$200 per year.

YOU can MAKE A DIFFERENCE! Join TODAY!

**Call 713/789-8889, Fax 713/789-9786
or e-mail green@greenhotels.com**

Saving YOU Money . . .

- **FREE** to members on joining and each year at renewal: Our Comprehensive (159+ pages) **CONSERVATION GUIDELINES AND IDEAS**. **GHA GUARANTEES** you will **SAVE MORE MONEY** than the membership costs by implementing these ideas.
- **MONEY-SAVING** environmental products and services offered.
- **CO-OP BUYING** of ecological products.
- **SHARED INFORMATION** regarding money-saving, Earth-saving ideas.
- **BI-MONTHLY NEWSLETTER** packed with 8 pages of practical, greening information brings YOU savvy, smart ideas.

Making YOU Money . . .

- **Protecting YOUR environment** attracts new environmentally-attuned guests to YOUR doors.
- Active pursuit of all **GUESTROOM, RESTAURANT, MEETING AND CONVENTION BUSINESS** for “green” hotels from all environmentally-active organizations, businesses and individuals.
- “GREEN” HOTELS ASSOCIATION® **FLAGS** for pole and front desk announce YOUR awareness.
- **GUESTS ARE PERSUADED** to come to your property by YOUR strong concern for our environment.
- **PRAISE becomes dollars via return visits** from ecologically-aware guests for YOUR astuteness.
- **REFERRAL** of all members to meeting and convention planners, business travelers, tourists, tour guides, environmental groups and organizations.
- **INTERNET listings, ads and media attention** reach out to business and pleasure travelers worldwide at **greenhotels.com resulting in thousands of unique visitors every month!** This **FREE** listing alone is worth more than the cost of membership!

MEMBER Levels / Fees:

- PARTNER:** Hotels and accommodations committed to conserving water and energy and reducing solid waste. \$1 per guestroom + \$200 per year (12 months). Logo/photo w/web listing included. Non-US mailing address \$25/year.
- ALLY:** Vendors offering approved environmental products and services. Revenues under \$1 million: \$400/year; Revenues over \$1 million: \$500/year. Revenues over \$5 million: \$600 (CIRCLE ONE) Logo/photo w/web listing included. Non-US mailing address \$25/year. Extra logos, categories or links provided at \$50/each year.
- EDUCATOR:** Students, faculty and public employees interested in “green” programs in the hospitality industry. \$250/year. Logo/photo w/web listing included. Non-US mailing address \$25/year.
- ENVIRONMENTALIST:** Individuals, organizations and associations interested in Earth-saving ideas and wishing to support “Green” Hotels Association® members. Organizations/Associations: Up to 50 employees: \$400/year; 51+ employees: \$500/year. Logo/photo w/web listing included. Non-US mailing address \$25/year.
- TRAVELER:** Individuals, tourists, business travelers, those interested in supporting “green” hotels and travel. \$50/year.

YES! I want to join!

“Green” Hotels Association® Membership Application Form

Property/Business _____

_____ No. Floors: ___ No. Rooms: _____

Address: _____

City, State, Zip: _____

Phone No.: _____

Fax No.: _____

Reservations No.: _____

Contact/Title: _____

Internet Address: _____

e-mail Address: _____

Member Level: _____

Credit Card Info: _____

Hurry, receive a FREE Desktop 6”x4” Member Flag (\$8.50 value) if joining within 30 days of receipt!

Questions? Call 713/789-8889

Fill Out and Send with Check or Credit Card Info TODAY!