

## Here's what people are saying . . .

"Being environmentally responsible really does increase the bottom line and guest satisfaction at knowing they are contributing to helping our planet. Business has increased 15%+ since 1994."

Janet Byrd, Director of Marketing/Environmental Program  
at The Colony Hotel, Kennebunkport, Maine

"My favorite benefit of GHA membership is the savings we've achieved in the few months we've been members."

Russell Hong, Sales Manager/Owner, Econo Lodge  
Silicon Valley Suites, Santa Clara, California

"The cross-fertilization or sharing of ideas within a specific industry has proven very beneficial in that all activities mentioned blend service, the bottom line and their environmental responsibility into a common goal."

LTC Jim Anderson, NATO School (SHAPE),  
NS(S), Oberammergau, Germany

## . . . and, here's who's saying it.

From the fabulous Hyatt Regency Boston 498-room property and the multi-award-winning Lake Austin Spa Resort to hotels and bed and breakfasts of every size in between located in all 50 states, Canada, Mexico, the Caribbean, Central and South America, Europe, Asia and around the world. Chains from Adam's Mark to Wyndham are purchasing from "Green" Hotels Association®.

*Committed to encouraging, promoting and supporting ecological consciousness in the hospitality industry.*

"Green" Hotels  
Association®

P. O. Box 420212  
Houston, TX 77242-0212

ADDRESS CORRECTION REQUESTED



MEMBER FLAGS

**Desktop:** 6x4 inches  
1...\$8.50, 6...\$8.00 ea, 12+...\$7.50 ea

**Pole:** 5x3 feet, 1...\$64, 6+...\$60 ea  
6x4 feet, 1...\$68, 6+...\$64 ea

"Green" Idea . . .  
Weeds growing through cracks in driveways  
and sidewalks? Spray with straight vinegar.  
Avoid toxic, expensive weed killers.



## MEMBERSHIP

### Saving YOU Money . . .

. . . bringing together hoteliers  
interested in saving energy  
and water, reducing solid  
waste and protecting the  
beautiful destinations  
we all love to visit.

### Making YOU Money . . .

. . . bringing together hoteliers  
who want to attract  
environmentally-aware guests  
to increase occupancy.

*Committed to encouraging, promoting and supporting Ecological consciousness in the hospitality industry.*

## “GREEN” HOTELS? What Are They?

“Green” hotels are properties whose management is committed to practices and tactics that help PROTECT OUR ENVIRONMENT!

**WHO WE ARE:** “Green” Hotels Association’s® goal is to bring together hoteliers interested in saving water, saving energy and reducing solid waste—and protecting the beautiful destinations we all love to visit.

From adding “Drinking water served on request only” to the menu to installing energy management systems, and with every measure in between, “Green” Hotels Association® encourages, promotes and supports the “greening” of the lodging industry.

**HOW WE HELP:** Hotel managers, chief engineers and executive housekeepers rarely have time to search out the many water and energy-saving ideas. So, “Green” Hotels Association® has devoted itself to that task. Members receive a comprehensive compilation of suggestions and ideas on how to save water and energy and reduce solid waste.

**THE “GREEN” CATALOG:** “Green” Hotels Association® researched energy and water-saving products, and chose the best of the choices for hotels for our **CATALOG OF ENVIRONMENTAL PRODUCTS FOR THE LODGING INDUSTRY**. The catalog contains such water-saving devices as the toilet-tank fill diverter, which saves about 3/4 gallon of water per flush, is invisible to the guest, does not affect the flush in any way and costs less than \$2! Hair and skin-care dispensers save money and offer guests shampoo and soap at the push of a button.

**MEMBERSHIP:** We urge all hoteliers interested in their environment to take advantage of “GREEN” HOTELS ASSOCIATION® MEMBERSHIP NOW. Hotels can join for as little as \$1 per guestroom + \$150 per year.

**YOU can MAKE A DIFFERENCE! Join TODAY!**

**Call 713/789-8889, Fax 713/789-9786**

## Saving YOU Money . . .

- **FREE** to members: Our Comprehensive (154+ pages!) **CONSERVATION GUIDELINES AND IDEAS. GHA GUARANTEES** you will **SAVE MORE MONEY** than the membership costs by implementing these ideas.
- **MONEY-SAVING** environmental products and services offered.
- **CO-OP BUYING** of ecological products.
- **SHARED INFORMATION** regarding money-saving, Earth-saving ideas.
- **BI-MONTHLY NEWSLETTER** packed with greening information brings YOU savvy, smart ideas.

## Making YOU Money . . .

- **PUBLIC RELATIONS BENEFITS** from protecting YOUR environment attracts new guests to YOUR doors.
- Active pursuit of all **GUESTROOM, RESTAURANT, MEETING AND CONVENTION BUSINESS** for “green” hotels from all environmentally-active organizations, businesses and individuals.
- “GREEN” HOTELS ASSOCIATION® **FLAGS** for pole and front desk announce YOUR awareness.
- **GUESTS ARE PERSUADED** to come to your property by YOUR strong concern for our environment.
- **PRAISE becomes dollars via return visits** from ecologically-aware guests for YOUR awareness.
- **REFERRAL** of all members to meeting and convention planners, business travelers, tourists, tour guides, environmental groups and organizations.
- **INTERNET listings, ads and media attention** reach out to business and pleasure travelers worldwide at **greenhotels.com** resulting in **tens of thousands of hits a day every day!** This **FREE** listing alone is worth more than the cost of membership!

## MEMBER Levels / Fees:

**PARTNER:** Hotels committed to conserving water and energy and reducing solid waste. \$1 per guestroom + \$150 per year (12 months). Logo/photo w/web listing included. Non-US mailing address \$25/year.

**ALLY:** Vendors offering approved environmental products and services. Revenues under \$1 million: \$350/year; Revenues over \$1 million: \$450/year. Revenues over \$5 million: \$550 (CIRCLE ONE) Logo/photo w/web listing included. Non-US mailing address \$25/year. Extra logos, categories or links provided at \$50/year each.

**EDUCATOR:** Students, faculty and public employees interested in “green” programs in the hospitality industry. \$200/year. Logo/photo w/web listing included. Non-US mailing address \$25/year.

**ENVIRONMENTALIST:** Individuals, organizations and associations interested in Earth-saving ideas and wishing to support “Green” Hotels Association® members. Organizations/Associations: Up to 50 employees: \$350/year; 51+ employees: \$450/year. Logo/photo w/web listing included. Non-US mailing address \$25/year.

**TRAVELER:** Individuals, tourists, business travelers, those interested in supporting “green” hotels and travel. \$50/year.

**YES! I want to join!**

### “Green” Hotels Association® Membership Application Form

Property/Name: \_\_\_\_\_

\_\_\_\_\_ No. Floors: \_\_\_ No. Rooms: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Fax No.: \_\_\_\_\_

Reservations No.: \_\_\_\_\_

Contact/Title: \_\_\_\_\_

Internet Address: \_\_\_\_\_

e-mail Address: \_\_\_\_\_

Member Level: \_\_\_\_\_

Credit Card Info: \_\_\_\_\_

**Hurry, receive a FREE Desktop 6”x4” Member Flag (\$8.50 value) if joining within 30 days of receipt!**

**Questions? Call 713/789-8889**

**Fill Out and Mail with Check or Credit Card Info TODAY!**